

About Connie Perez Designer/Owner

When it comes to fashion design, sewing and creative design solutions my clients, friends, and students say that: "it is more than what she does"... "it is what she is passionate about"... "it is who she is"...

Like many of my students, my passion for design has been a dominating and motivating force in my life since the age of 4. Unfortunately "Kids Can Sew" programs were not available to me. It wasn't until taking sewing classes in high school that I learned the true art of construction. After learning how to sew correctly I began to design and sew variations of fashions I had seen in magazines and on the runway. Upon high school graduation I was recruited by The Savannah College of Art and Design, the country's leading four year college in art and design, on a 4 Year Fashion Portfolio Scholarship to attend their institution. I quickly became recognized as one of the college's leading fashion design students. Continuous hard work awarded me with great opportunities; the teachers assistant position for the fashion department sewing lab, designer exposure in the Piccolo Spoleto Fashion Relief Aids Fashion Show and the great honor of being chosen to represent The Savannah College of Art and Design in the "Air France Young Designer's Competition". With a Bachelors of Fine Arts in Fashion Design and an outstanding portfolio I was sought out by a Chicago Design Firm to design for the OshKosh Label in the Boys Outerwear Division. After working in the fashion industry I was recruited by a local high school to instruct sewing and fashion classes. From that opportunity I began a ten year career as a fashion and design teacher. Through my dedication to the field of education, my colleagues, and my students, I attracted invitations by many great schools to grow their programs. Although I loved teaching, it did not afford me the opportunity to explore the designer in me. I had always dreamed of being able to work with people and children in sharing my creativity and passion for art and design.

Aesthetics, defined as: "what is beautiful", became a new addition to the charming downtown Crystal Lake. *Aesthetics* is a unique boutique that focuses on *creative design solutions, home decor, and sewing and design classes*. I have created an endless list of design solutions over the years from wedding dresses, costumes, home interiors, to protective outerwear for tradesmen. As a problem solver, I enjoy a challenge. My work ethic and focus on craftsmanship have given me a great gift of patience and the capacity to become an amazing teacher and extraordinary designer. I am thrilled to open my doors and share my creativity, passion, enthusiasm and expertise in design with you and your children.



Terra Cotta Corners

650 East Terra Cotta/Suite 106

(630)567-2873

Email: aestheticscreations@gmail.com

www.aestheticscreations.com

Private Lesson

Get one to one guidance starting or creating a project.
Classes are set up like a "hair appointment" based on the availability of that week.

Schedule 1 or more lessons

1 hour \$25	2 hours \$45	3 hours \$70
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Mother and Daughter Design

Designing with your daughter is a great opportunity once a week to create a memorable experience you both will cherish!

Coordinate Your Own Class pick a day and time
(4 weeks/1hour per week)

1 Mother + 1 Daughter Private Class = \$135 for family

2 Mothers + 2 Daughters Class = \$125 each family
(adult mother and daughter classes reflect adult pricing)

Attention Moms!!!

Have a big project for your community, church, or school organization...

HOST A WORKSHOP NIGHT with your committee

use our studio, equipment and expertise to get it done.

Straight Studio Fee based per hour.

Sewing and Design (age 13 to Adult)

Aesthetics brings **PROJECT RUNWAY** to Crystal Lake!

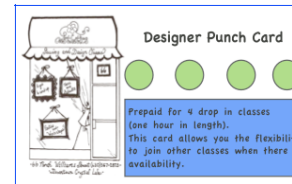
This class of beginning designers and experienced designers is an awesome opportunity to learn to sew "hip cutting edge fashions" for themselves or the home.

"Who says you have to spend big money for style...

YOU CAN SEW IT YOURSELF!!!

This is your year to become a **DESIGN STAR!!!**

The class will be Instructed by Fashion Designer Connie Perez, her high-energy and expertise will gear your creativity in the path of perfection! **THIS CLASS IS A FASHION MUST!!!**



TEEN SEW

Monday 5:30pm-6:30pm
Thursdays 4:30pm-5:30pm

(4 session punch card for \$85)

This class is guaranteed to stimulate fun and creativity as designers will take inspiration from each other.

Beginning Designers

Those new to sewing will start on choice of provided patterns for a fashion bag or p.j.lounger pants.

Students will be given a project list for additional materials.

Experienced Designers

Designers will select their own project, pattern, fabric and notions for a hot fashion trend to compliment their figure or home decor! If you need some guidance, we can make some trendy suggestions for interior or fashion projects.

One day workshops are coming in May!!!

Projects will vary from each workshop.

Designer pillow with zipper, skirt, MORE trendy bags, fashion dresses, fashion shirt, trendy new mommy, a bed for doggy. (classes will meet 3-4 hours and finish that day)
Most classes will be \$70 and you will need to provide materials.



Kids Can Sew & Fashion Design® Program has been teaching kids to sew since 1983. Recently showcased on an episode of MTV's "MADE"! It is a complete sewing curriculum that's nationally and internationally acclaimed. Thousands of kids (ages 6-12) have learned to sew with the Kids Can Sew® program.

Aesthetics is the only licensed facilitator of this unique curriculum in the area.

The patterns and directions are filled with animated pictures and easy-to-read print. Even the youngest reader will be able to follow. Students will learn to sew at their own pace in a creative and encouraging environment. After the basics are learned, students can express their individuality by redesigning the basic patterns to create their own designs. Classes are appropriate for boys and girls.



Kids Can Sew and Fashion Design 1 (age 6 -12)

Students learn to sew on a machine especially designed for beginners. Use of machines and equipment are at the studio for student use. Students complete a clothing project each session. Class sizes are 3-6 students for individualized attention. Sessions are (4 weeks/1 hour per week) \$65 per child

Monday 4:30pm to 5:30pm

5:30pm to 6:30pm

Tuesday 4:30pm to 5:30pm

Or **Coordinate Your Own Class**

(pick a day and time with 3 to 5 friends)

Home School Design Sessions (age 6 -12)

Tuesday 9:00am to 10:00am

Or **Coordinate Your Own Class**

(pick a day and time with 3 to 5 friends)



Girl Scouts trying to get your sewing badge?
Set up a troop meeting at our studio.

A New & Fresh Look for Spring

Visit Us at Our New Location
650 Terra Cotta at Terra Cotta Corners

Fashion! Fashion! Fashion!
"Project Raueway" fashion competition begins April 10th at the Raue Center for the Arts

A special thank you to sponsors Burnhill Union Records, Exemplar Financial Network and the Northwest Herald

Open to youth ages 6-18

"Project Raueway"

- Summer 1 week fashion camps for youth and camps for teens
- Learn to sketch, design, shop, field trips, photo shoots and more...



Don't be fashionably late... Reserve your spot today!

Check our website for more information.

630-567-2873

www.aestheticscreations.com



650 Terra Cotta at Terra Cotta Corners • Crystal Lake, IL

Fashion Camps

June 21-25

June 28-July 2

July 5-9

July 12-16

July 19-23

Call for more details and information about activities and pricing.

Fashionista Birthday Party

Have a party for your Fashion Designer

This will be an unforgettable party!

Everyone will create a design to take home as their favor for the day.

Choice of a Sewing or No-Sew Project

Some options are:

Hair scarf, Fashion purse, P.J. lounge shorts, Redesigned t-shirt fashion or Choice.

Cutting and prep work are all done, so the project can be completed during the party.

- Private use of the Studio, Equipment, and personalized instruction

NO SEWING EXPERIENCE NEEDED

- up to 8 guests max

- Invitations

- 2-3 hours of fashion design (depends on project choice)

- Prices vary based on party size and difficulty of project



Ladies Night Out!

Get the girls together for a night of design!

Bring your favorite snacks and beverages!

Design a purse, wrap skirt, p.j lounge pants, pillow or choice project.

Supply list given at registration.

3 hours of fun \$40-\$70 per person depending on project.